

SAUNTERINGS
From Where The West
Begins.

By JOHN T. MEYERS.
For The Sea Coast Echo.

A KNOTTY problem is brewing in newspaper editorial rooms. The line has been drawn. News editors and sports editors, paste pots on shoulder, are standing toe to toe and glaring pointed daggers into each other's eyes. The cause of it all is big, bad Senator Huey P. Long, veteran punch target from Louisiana.

When the bombastic Kingfish's political shindies reached the boiling point, he was considered front page news copy. That was OK with the sport writing fraternity—then. But when 'Round-round' Huey persisted in hitting his jaw with somebody's fist in impromptu exhibitions over the country... the sports editors claimed him for the sport page.

And now since Mayor T. Semmes Walmsley, of New Orleans, issued the challenge-of-the-moment to trade fistfights with 'Rile 'em up' Huey... the sport chronicles are demanding the Kingfish—sound-wagon-and-all.

Maybe someone could persuade the boys to fight it out with cream puffs at ten paces. By charging the amateur to the 'faire d'honneur' the admittance to the sprint-fighting status of the Kingfish would be affected... and bloodshed averted in gentleman of the press ranks.

** * *
AND the smarty who suggests a way to settle the argument by putting the Kingfish in the comic section had better stay out of New Orleans until the battle between state militia and city police has been fought.

** * *
SAN ANTONIO joined hands with New Orleans and Shreveport in banning the Marcus Show. The company was scheduled to appear at the Municipal auditorium here on January 18th. Chief objection, apparently, centered about a fan dance in which a shapely young lady gallivants on the stage sans clothes, save for a garter fan.

Probably the city authorities know the dividing line between moral and immoral when it comes to theatrical exhibitions. But these self-appointed news stands brazenly displaying racy, degenerate and sex-suggestive literature, glibly masquerading under the guise of art, psychology, and other sophisticated bunk. These magazines are getting into the hands of child readers. How about a ban on them?

** * *
A PARTY of four men were making merry at house party. The cup that cheers had been filled to overflowing as the evening wore on. Finally, the subject of marksmanship was discussed. One fellow bragged of his ability to handle a rifle. He was champion sharpshooter of the A. E. F., so he said. "Oh, Yeah?" retorted his companions in chorus. Two rifles were secured, and the quartet staggered to the street. Soon the peaceful quietude of the neighborhood was shattered by sound of rifle fire and whizzing bullets. Street lights and chimney tops were used for targets. Terrorized residents telephoned police, and dove under beds, fearing Chicago gangsters had invaded the city. Disarmed by the riot squad, the inebriates claimed they were 'just trying to settle a friendly argument.' Next day the marksmen practiced spearing the lone bean in a jail house soup bowl.

** * *
CHILDREN, and grownups as well, are taking advantage of recreation classes held each week at the local museum under supervision of CWR-paid instructors. Expert instruction in art, tap and ballet dancing, basket weaving and story telling is given free of charge to the public. The Art and dancing classes have proven most popular.

Congratulations to Marchmont Schwartz on his recent appointment as chief assistant football coach at the University of Chicago. Bay St. Louis can justly boast of claiming this illustrious football hero as a native son.

WILFUL violators of NRA codes in San Antonio were raked over the coals by Father Peter M. H. Wynhoven, chairman of United States regional labor board, visiting here during a recent investigation tour extending over several states.

Distressing existing local working conditions were found, especially among firms employing largely Mexican labor. Father Wynhoven stated pecan shellers worked 12 hours a day, 6 days per week, to earn less than \$3.00. Juvenile garment factories employing Mexican girls and women on piece work basis felt the lash of the militant labor chairman's terse warning to get in line with NRA regulations, or suffer the penalty. These workers are paid only \$1 for each 12 dresses, requiring 12 hours to complete the task... less than 10 cents an hour. Many other NRA abuses were reported to the government representative, who plans a return visit.

RANDOLPH FIELD, largest aviation training center in the world will soon be on location to actors, directors and cameramen of Fox Films. A thrilling story of modern aviation will be filmed. The title of the picture will be "Fledglings." Lew Ayres is to play the leading role. Selection of the rest of the cast has not been completed in Hollywood at this time.

The Sea Coast Echo

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

VALUED SERVICE MARKS WORK COUNTY WELFARE WORKERS FOR HANCOCK

Miss Vivian Cook Heads Splendid Organization of Government—Giving Greatest Relief to Most Number—Works With Board of Supervisors.

After more than a year of operation the Hancock County unit of the State Welfare Department is running smoothly entirely void of the original stigma of personal gain and selfishness. Miss Vivian Cook, the official head of the unit is not only a splendid, executive but a woman with a keen insight into the needs of the people and a personal and humane interest as to their needs and sufferings.

The Board of Supervisors are being congratulated upon the fact that no personal gain or political favor has been allowed to seep into the organization.

They, with Miss Cook, have stood for the greatest good being done for the greatest number of people. The department could not have weathered the gale without their whole-hearted co-operation. One of the truly big things done by the department has been the buying of school books for children whose parents were not able to buy them, but the most needed and most beneficial relief being dispensed through the department now is the serving of lunches to all undernourished children throughout this county.

Many cases of illnesses have been taken care of and medicine bills paid for persons who otherwise could not have had the benefits of professional attention.

Through the untiring efforts of the Home Visitors children have been persuaded to return to school and to attend regularly.

Many homes are being rehabilitated and the morale of families are being raised. New and revived interests are being stimulated by the work of this unit.

Thus it will be seen the Welfare Work activities in Hancock county, as conducted by Miss Vivian Cook, and in a general sense by endorsement of the Board of Supervisors of Hancock county, since all major projects are first discussed with this body in auxiliary capacity, are of more than ordinary accomplishment and mean a great deal to the many who have been aided during the past months of stress.

It is also noted this governmental organization has functioned under the most favorable circumstances, not the slightest friction entering into any detail of organization or its functional exercise. It is, in great measure, that its success is attributed to. Miss Cook is experienced and a highly capable young woman and serves the cause admirably. An executive, and surrounded by assistants who cooperate to that point of fullest efficiency, it is no wonder that her efforts have attained marked success.

In addition to relief the Welfare workers have procured from farmers (helping to dispose of their products) large quantities of foodstuff and this intelligently distributed. It is a splendid work and has meant much to the county and the wish is expressed while also expressing appreciation that the good work may continue and benefit the many.

Headquarters of the Welfare organization are located in Knights of Columbus Hall, Main street.

MACCABEE ELECT NEW OFFICERS FOR ENSUING YEAR, '34.

John Damborino Elected
Commander—Installation
Thursday, Feb
ruary 15.

At the regular annual meeting of Bay St. Louis Macabees, held Thursday evening, January 18, the following-named members were elected to serve as heads of the well-known organization for the new year:

John Damborino, Commander.
Thos. Damborino, Lt. Commander.
Thos. J. Woodcock, Record Keeper.
Alfred Cospolich, Chaplain.
Joseph Cospolich, Master at Arms.
Henry Lang, 1st Master of Guard.
Anthony Benigno, 2nd Master of Guard.
Herman Fayard, Sentinel.
Arthur Loiacano, Picket.

COLLEGE PARENTS MEETING

Proceedings of Particular
And General Interest—
Cash Results An-
nounced.

The regular monthly meeting of the Parents' Association was held last Sunday at St. Stanislaus College, with Mrs. Edmund F. Fahey, president, presiding.

A letter from Mr. George R. Rea, chairman of the S. J. A. Carnival was read asking that the Association sponsor a "duke" for the coming entertainment. This was so voted by the members present. It was further agreed that the boy be chosen from the senior class.

Mr. James Grevemberg, treasurer of the association, announced that a total of \$1150 had been collected during the past year. It was really the work of seven months as no work was undertaken during the bank vacation, nor during the summer months.

Upon motion of Mr. Grevemberg, the association announced that it would sponsor the annual Mardi Gras dance at the college. Admission to this dance will be by invitation only.

Mr. George Pearce of New Orleans, a member of the American magicians Society will be invited by the Association to give an entertainment during the month of February for the benefit of the needs of this association.

Uniforms for the college band will be the next work of the club. Already plans have been started whereby the band will have these uniforms before the close of this session.

The net amount derived from the Bazaar given in the early part of December amounted to \$194.00. The dance given in New Orleans during the Christmas holidays netted \$62.00. The next meeting of the association will take place the third Sunday in February.

FIRE AT WAVELAND SUNDAY

Two Dwellings and Garages
Destroyed—Origin of Fire
Unknown—Bay Dept.
Responds.

Shortly after 7 o'clock Sunday evening fire totally destroyed two small dwellings and two garages, one of the latter of more than ordinary value. The cause of the fire could not be ascertained.

Property destroyed includes one single frame dwelling belonging to C. C. Brown, replacement value approximately \$800.00. One frame dwelling, belonging to Louis Schuler, replacement value about \$1100.00, and one garage for Dr. J. J. Wyner, valued conservatively at \$300.00.

The Schuler property was partially insured while it could not be learned if any loss coverage existed over the balance.

The Schuler family had been over for the day and left, it is said, about 2:30 o'clock on their way back home in New Orleans. The other property was also unoccupied for the present.

Alarm was sounded over the Bay St. Louis fire system and the engine and fire department from this city promptly responded. On arrival on the scene of the fire, however, it was discovered while there was an artesian well on the premises there were no fire connection and the regular hose for water could not be used near the engine. The men of the department used part of the paraphernalia and kept the fire from spreading to the immediate neighborhood in which quite a number of fine beach property exists. Property loss was estimated in the rear of major beach residences.

BAY ST. LOUIS, MISS., FRIDAY, JANUARY 26, 1934.

PROPOSED BOND ISSUE FOR CITY IS LOST FOR LACK OF VOTES

Proposition Is Defeated on
Face of Returns 287
Against—197 For Is-
sue Proposed.

Election called last Friday for the purpose of allowing the voters of Bay St. Louis an opportunity to vote on the question of whether or not the City of Bay St. Louis shall issue bonds in the sum and amount of \$100,000.00 for the project, to-wit:

1. Addition to the Central School, Gymnasium and class rooms.

2. A municipal pier and auditorium.

3. Construction of a public colored school.

4. Addition to and improvement to City Waterworks system.

The vote Friday night, after counted, resulted. For the bond issue, 197. Against bond issue, 287. Consequently on these figures alone the proposed bond issue lost. However, a two-thirds or three-fourths of the registered vote was required to carry the election.

It had been proposed to issue the bonds under auspices of provisions of the PWA governmental administration, but since no active campaign was made for the issue, to mass meetings held, general apathy as to voting is responsible for the loss. On the other hand, tax-payers who contend the city is tax-ridden on account of past bond issues, were active in defeat of the proposition.

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THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Third Year of Publication.
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RECOVERY AND CONSTRUCTION.

"CONVICTION grows," says the Christian Science Monitor, "that there can be no thorough-going recovery in the United States unless and until a healthy volume of ordinary construction shall have been started."

There are definite signs on the horizon that the start is not far away. Public works activities have provided great impetus. Various proposals now being considered to make small home building easier, have created justified hopes for achievements in the near future. And, most important of all is the fact that the wage earner finds himself with steadier work at better pay—and is in need of more and better housing.

During depression there was a minimum of new residential building. Doubling up of families in small homes was common. Thousands of homes were allowed to fall into disrepair, because of lack of funds, and depreciation has been abnormally high. In addition, population changes, fires, tornadoes, floods and other elements have destroyed multitudes of homes or rendered them useless.

Any national movement starts slowly but accelerates with amazing speed. That will be true of new construction. The builder and material makers will be called upon to meet increased demand. Labor and technical supervision may be at a premium. Price rises are unavoidable. The moral is, do your building and repairing now.

FINANCIAL INDEPENDENCE WEEK.

DATE in March there will be an advent of importance to every citizen. For the space of a week an aggressive, planned campaign will be carried on to acquaint him with how to protect his family against potential poverty, how to financially safeguard his old age, how to educate his children, how to provide for himself a safe and certain monthly income for life, how to build an estate or rebuild a depleted one, and so on.

The event will be Financial Independence week. Its motto will be that the corner-stone of man's financial structure is life insurance—and that life insurance, so far as the great mass of persons is concerned, is the most safe and sound of all ways to attain economic independence.

Speakers will elaborate these themes. They will be heard over the radio. There will be articles and local advertisements in newspapers. Periodicals will have special features. Public officials, industrialists and others, in addition to life insurance workers, will cooperate to bring the message of the week before the greatest possible number of people. Results will be of great and lasting benefit. We will come closer to the ideal of a nation free from poverty, free from want and economic disaster, free from all the tragic consequences of improvidence and waste and poor investments.

THIS MAY SURPRISE.

AMERICANS who believe in the invincibility of their own nation will be rather surprised by the statement made by a Dutch general that in the event of the war between Japan and the United States the odds were in favor of a Japanese victory.

The fact that an experienced military man, familiar with the Far East, having been commander-in-chief in Dutch India, should feel that way about a war between the two countries is enough to make Americans sit up and take notice.

The Dutchman is not all wrong. The Japs know that any war between them and America would be decided by a naval battle in the Far East. The American fleet, not nearly as superior to the Japanese fleet as the ordinary American imagines, would be handicapped and seriously weakened by the necessity of fighting thousands of miles away from its people.

PENALIZING DEFAULTERS.

THE nations which have refused to recognize and pay their agreed installments on the debts due the United States Government would be penalized under various proposals made in Congress.

The first suggestion was that the quota of trade allowed them be reduced. Next came a suggestion that all financial transaction be prohibited with nations who have defaulted on their debts. Other suggestions will doubtless be coming forth in the next few years unless these nations recognize their obligations.

Two things should be borne in mind in regard to these debts by the European nations to the United States. First, that they have already been scaled down considerably. France's for example, to less than one-half of what it would have been. Second, the greater part of these debts does not represent money used to prosecute the World War but was used after the Armistice had been signed.

It is estimated that 2,345,876 merchants cut down their advertising last year.

A new plane is said to travel almost as fast as sound. When one keeps up with rumor man will be the best catch in the sky.

SHERIFFS AS DISPENSERS.

ONE of Mississippi's outstanding prohibitionists—Senator Roberts, of Rosedale—defers to the data of experience. He now wants to relax the theoretical rigors of the state liquor act, in order to permit strictly regulated sales of hard liquor, and thus take some revenue for the state. Mr. Roberts knows as well as everybody else who has moved about beyond the Pearl that the state is bountifully supplied with firewater by devoted volunteers from Tennessee to the Gulf. But the State doesn't profit by the traffic.

We are very much intrigued by one practical detail in Senator Roberts' proposal. He suggests that the sheriffs do the selling. Everybody knows that moonshining and bootlegging couldn't thrive as joyously as it does in most Mississippi counties without the knowledge of the sheriffs. In some counties the business is matter of common knowledge. Federal agents not long ago indicted several police officials in one or two counties on charges of personal participation in a big rum-ring.

IF the sheriffs were permitted to make a small percentage of profit on legal liquor-sales, we suspect that moonshining and bootlegging would not be so free and easy in most of their bailiwicks.

We don't endorse the Senator's idea off-hand because it goes rather against the grain to put policemen in the liquor-business. But we don't at the moment conceive any other serious practical objection to it. It would certainly be likely to result in the state getting a lot more revenue from the traffic than some other plan might—without getting any more liquor than it is already getting.—N. O. Morning Tribune.

CONSERVATION WEEK.

RESIDENTS of Hancock county and the balance of the State as well, the kind representing that element of constructiveness that is best for present and future, will be interested in State-wide program for the observance of Conservation Week in the schools of Mississippi, January 29, February 2, 1934.

This work is sponsored by the Mississippi Federation of Women's Clubs, assisted by Mississippi Congress of Parents and Teachers, Garden Clubs of Mississippi, Mississippi Association for conservation of Wild Life, with the following-named State departments co-operating: Department of Education, State Geological Commission, Mississippi State Game and Fish Commission and Mississippi Forestry Commission.

Governor Conner has officially proclaimed Conservation Week under date of January 4.

The Echo knows of no work that stands better and for more both present and future than this broad program of conservation which various organizations and authorities have endorsed and are sponsoring.

The work of conserving the wild life of the State through proper usage is essential to the welfare of our people, says Gov. Conner. And there is no better channel through which to educate than the school house.

It is the coming generation that needs to be educated as well as we are being informed and asked to practice such care of our natural resources—soils, water, plant life, animal life and minerals, as is necessary to assure protection. We are glad to know Hancock county has such organization and that its officers and members are evincing considerable interest in the subject.

NEW ORLEANS ELECTION.

WHILE the daily press has already told of the re-election (primary) of Mayor Walsmley as the Democratic nominee to succeed himself as chief executive of New Orleans for the next four years, and how his closest opponent, after counting the votes, withdrew, the weekly newspaper reaches many places and nooks over the country where the daily never penetrates. Hence it will prove of interest to note the figures and results as well. Here they are, as Bill Hay would say:

Walsmley, 47,537 votes; Klorer, 31,951 votes; Williams, 26,954 votes; Homes, 413 votes.

The success of Mayor Walsmley is a decided victory for the regular Democratic, headed by the Choctaw Club, and by no means a victory for Senator Huey P. Long who advocated the election of Klorer by personally participating in the campaign.

A second primary was possible on the face of the returns, but wise heads and others counseled and announced that it would be best for all concerned, principally for the city, on the eve of its great Carnival, to accede Walsmley election and forego another campaign of possible acrimony, mud-slinging and whatnot.

It is a wise decision and well received.

Mr. Walsmley is no stranger to this section of the Gulf Coast. He has visited here frequently and participated in the short-cut convention held here some time since under auspices Bay St. Louis Chamber of Commerce. We congratulate Mr. Walsmley and wish him well for the new four-year term.

PUNISHING KIDNAPPERS

WITH the increased number of kidnappings throughout the United States there is a general demand for more rigorous punishment of those found guilty.

Public sentiment is probably strong and it may be doubtful whether these recommendations are wise. We doubt seriously if it would be advisable to make the penalty for kidnapping identical with the penalty for murder, for in this case the kidnapper will have no motive deterring him from killing his victim, which he would have if the murder of his victim would result in more serious punishment than holding him for ransom.

Certainly, nobody sympathizes with the criminal who would thus prey on society, but we should figure, while punishing him, to insure the safety of the lives of children, usually the victim in kidnappings.

Subscribers to The Sea Coast Echo are urged to keep their subscriptions paid in advance. We can print a newspaper with popular support but the paper's folks in our workroom are not

MERELY THEORETICAL

By GEORGE E. SCHILLING

REMEDIES

THE suggestion made in this column last issue of a maximum work week of thirty hours and a minimum wage of a dollar an hour as an immediate necessity probably seems quite impossible radical to most readers. It is much easier to accept a new thing, like radio, airplane or television than a new idea. The man in public life, in especial, busied about many things, has little time to think. Perhaps a column may well be devoted to developing the thesis of less work and more pay.

First, in regard to the length of the work week. This is now being more and more accepted. The American Federation of Labor has adopted it as a fixed policy. General Johnson, of the NRA is now talking about a thirty-two hour week, in order to keep the eight-hour work shift. This is a matter of technical detail about which the General knows a great deal more than this writer. We shall not quarrel about a couple of hours. The point is that working time per worker must be drastically reduced in order to spread the work. Howard Scott says that sixteen hours is long enough, and Scott is probably right, although it would not be practical to make the change in one step. Thirty, or thirty-two hours is practical now, and is necessary in order to take care, even partially, or unemployment. It has recently been figured that a man can do as much work in thirty-five hours now as in fifty-three hours a dozen years ago. We have ten to fifteen million unemployed workers in this country, and that number is not likely. Including dependents that represents twenty-five to forty million people, or about one-quarter of the total population.

The only practical way to take up this slack is to spread the work among a greater number of workers, and the only way this can be done is by shortening hours. We might cause a return to the slower methods of hand-work by taxing machinery, or power, so as to make them unprofitable. A tax of proper amount on electric power would probably put every unemployed person in the country to work in the next few weeks, incidentally wrecking some of our largest corporations. But this is a new idea, which could not be explained and "sold" to the public in less than a year or two, and we do not have that much time.

The Civil Works scheme is admitted to be a temporary measure. The President himself says that private industry must provide employment for our people. The CWA is financed by loans, which means that we are in the position of a person who borrows money for living expenses. It is very pleasant while it lasts, but it cannot last indefinitely. It puts money into circulation as long as the payrolls continue, for payroll money is spent as fast as it is received. The improvement due to that factor will continue just as long as the payrolls continue.

Second is the question of wages. A dollar an hour minimum probably seems extravagant, yet it is necessary if we are to employ our idle workers, rescue our farmers and our railroads, save our billion-dollar corporations, and even prevent the government itself from going bankrupt. Our instinct is to cut expenses by firing help and cutting wages, which is every way to bust up the whole organization, such as it is. The key to the paradox is the fact that the worker is also the consumer, and he cannot buy unless he has the wherewithal to pay. It puts money into circulation as long as the payrolls continue, for payroll money is spent as fast as it is received. The improvement due to that factor will continue just as long as the payrolls continue.

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Sapling Sayings

(Activities of C. C. C. Camp; Miss.

P-52)

By A. SAP.

T HANKS to Louis Carron, and his orchestra, for the splendid music furnished for our camp dance Friday night. The Sap still contends that his is the best rhythm that can be had on the Gulf Coast.

Lt. Farrelly spent the week end in New Orleans with "home-folks."

A little tip to the camp news gatherers. If you failed to go to the dance and wanted to know who "shined"—pass by the kitchen the next morning and note the K. P.'s for that day. The Sap noticed five new faces scrubbing the kitchen and mess hall Saturday. See how simple it is to check up on the shiners. Sergeant Schneider misses very few of them.

The basketball team split two games this week—winning very easily from Woolmarket and losing to Pearl River College, Poplarville.

With a few days more practice the basketball team should develop into a first class team. Not having a court of their own to practice on makes it very inconvenient for the boys.

Claude Horton, Cowboy Hinton, Go-Let Davis, and Floyd Dyess took off for P'ville to see the camp basketball team in action, so goes the story—everything was lovely till Dyess tried to make a left turn where there was no turn, traveling only fifty miles an hour, then it was just too wet to plow. There were no casualties reported. Dyess suffered a six inch gash in his top-coat and Davis' face was stepped on by Hinton and Hinton made a perfect three point landing fifteen or twenty feet from the scene of the accident. Now understand folks the Sap may be wrong for he only saw Dyess Model A Coupe with broken front wheel, torn up fender, and crushed top, and was told by Dyess that some one side-swiped him. Horton said maybe so. Davis said he couldn't talk with out seeing his lawyer, and Hinton says his sure did sail a long ways from the rumble seat to be side-swiped. So with all those reports no can we believe?

Fletcher Green, the camp handyman is looking forward to someone leaving him a great fortune, so he can settle down to a quiet life of poodle dog raising.

Wonder when "Dad" Burge will get his pipe line completed?

Mr. Kimball, district forester for this district, spent three days with us this week.

The Captain was raising Cain the other night about the lights being on in No. 3 barracks about twelve o'clock. Upon investigation it was found that it was only "Old Folks" Walters' bald head shining. Keep your hat on "Pappy."

Fletcher Green would not take the firing job for the camp showers until they cut a window in the side of the wall. Now Fletcher can fire up the boiler, look out the window and "watch the drivers cool." Oh, you trainman.

Skinny Ruffin went home this week end so it is supposed he will be able to take it for another week end.

Why does Fred Ellzey always blow his horn at a certain white house as he leaves the Bay?

Lt. Tucker and Mrs. Tucker were seen enjoying themselves at the camp dance. Lt. Tucker then spent the week end with his family.

Sgt. Schneider was greatly disappointed when Lt. Tucker took his little boy's tricycle home the other day. Schneider was seen using it to ride around looking up fire details.

The Bay B. Y. P. U. conducted church services for the camp boys here Sunday.

Jack Carmichael was welcomed back by the girls of Cedar Point last week.

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**THE ECHO'S
COOKING CLASS**

**STATE OF MISSISSIPPI,
HANCOCK COUNTY.**

Notice is hereby given that I will on Monday, February 5th, A. D. 1934, offer for sale at the front door of the Courthouse of Hancock County, Mississippi in the City of Bay St. Louis, within the legal hours at public outcry to the highest bidder for cash, the following lands delinquent for the State, General County Fund, Road and Bridge Fund, Road and Bond Fund, Bond Sinking Fund, School Fund, Consolidated School Funds, Forestry Fund, Road Tax, Poll Tax, for taxes due thereon for the year 1933, or so much thereof as will be necessary to settle said taxes and all costs to-wit:

Breakfast

Breakfast should be the most delightful meal of the day, but in most homes it's simply a race with the clock. There is much to be said in favor of a good substantial breakfast. Begin tomorrow and give your family a better breakfast, add an unexpected touch to the everyday dishes.

Chipped Beef Omelet

Use 1 egg for each person served and one tablespoon of hot water for each egg. Separate yolks and whites. Season the yolks with salt and pepper, add water and beat well. Beat the whites until stiff and fold in the yolks. Pour gently into a well greased pan and cook slowly until the underside is a delicate brown, then place the pan in the oven keeping the temperature between 325 and 350 degrees. When the omelet responds to the touch it done. Tear chipped beef into small pieces heat thoroughly in milk—use a double boiler—strain. Spread chipped beef on omelet and fold.

Eggs Scrambled With Tomatoes

Fry 2 teaspoons chopped onion in 2 tablespoons of butter for a few minutes. Add 1 cup canned tomatoes and simmer a short time. Beat 4 eggs slightly with a fork, add to tomatoes and cook gently stirring lightly until creamy. Season to taste. Serve plain or on toast.

Liver Cakes With Bacon

2 1/2 cups ground liver
2 slices bacon cut in small pieces.
1 egg slightly beaten
1/2 cup bread crumbs
1/2 cup stock or milk
1 teaspoon salt.
Pepper—Bacon strips
Mix liver and pieces of bacon and the bread crumbs which have been moistened in the beaten egg and milk. Add salt and pepper. Shape into a thin cake and wrap with strips of bacon. Broil, turn once during cooking.

Sour Cream Waffles

2 cups sour cream
2 eggs
2 cups flour
1 1/2 teaspoons melted butter
1 teaspoon soda
1/2 teaspoon salt

Beat eggs separately. Mix cream with egg yolks, stir in flour melted butter and salt. Add soda, dissolved in enough sweet milk to make batter right consistency, then add stiffly beaten whites. Bake in hot oven.

French Toast

2 eggs
1-3 cup milk
1/2 teaspoon salt
6 to 8 slices bread
2 tablespoons butter
Make a batter of the eggs, beaten light, add milk and salt. Dip slices of bread in egg batter and place in skillet to fry. Heat skillet, add butter. Additional butter will be needed after first 2 or 3 slices have been browned.

Crab Croquettes

2 cups crab meat
1 teaspoon onion
1/2 teaspoon Worcestershire sauce.
Juice 1/2 lemon
Pepper. White sauce
White sauce—2 tablespoons butter, 3 tablespoons flour and 1 cup milk. Melt butter, blend in flour and add milk. Cook until thick. Add salt and seasoning. To the sauce add crab meat. Place in refrigerator to stiffen. Cut in squares. Roll in egg and bread crumbs. Fry in deep fat. Serve with horseradish.

1st. Pupil—I spent eight solid hours on my algebra last night.
2nd Pupil—You did. How so?
1st Pupil—I put it under my mattress and slept on it.

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How would you like to lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it will compel admiration?

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To Corine Williams and Lillie Harrel:

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This 11th day of January, A. D.

(Seal) A. G. FAURE, Clerk.

DELINQUENT REALTY TAX ROLL

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How would you like to lose 1

....FRIGIDAIRE....

The Supreme in electric refrigerators.

A MILLION more in use than any other make. If you are buying ice—you are paying for a FRIGIDAIRE.

You can make a small payment now, and your first monthly payment won't be due until March 30th.

During the next 30 days we will make a liberal trade allowance on your old ice box.

FRIGIDAIRE SALES AND SERVICE

Radio and Electric Service
G. F. Stevenson
213 S. Front Street
Bay St. Louis, Miss.

PHONE 129-J

The Sea Coast Echo**Regular Meeting Of
Catholic Women To Be
Held At Long Beach****City Echoes**

—The Misses Sporl spent the past week-end here visiting friends. They returned home Monday.

—Sheriff and County Tax-Collector T. Ed. Kellar spent the early part of the week in Jackson on official business.

—Mrs. John W. Bryan and Mrs. Leo E. Kenney motored to New Orleans for the day on Monday of this week, visiting and shopping.

—Mr. and Mrs. E. L. Kenney went down to New Orleans Wednesday for the day on a business mission and matters of incidental interest.

—Another advertisement in this issue of The Echo carries information of drastic cuts in L. & N. railroad fares, and tells of advantages the public will wish to take.

—John D. Mollere of The Sea Coast Echo was a business visitor to Hattiesburg Tuesday. He reports the Hub City as showing signs of recovery.

—Mrs. I. W. Cooper and Miss Lois Cooper will be the guests of Mr. and Mrs. E. S. Drake for the week-end. Mrs. Cooper was formerly Miss Jane Drake.

—Mr. A. G. Favre, chancery and circuit clerk, motored to Jackson on Tuesday on official business, and incidentally, visiting friends, well-known in the capital city.

—Miss Nino Mares, who makes her home with her uncle and aunt, Mr. and Mrs. P. V. LaCoste, has returned from a delightful pleasure stay in New Orleans with relatives and friends.

—Mrs. L. A. Frey, of New Orleans, accompanied by her sister, Mrs. Laird, were week-end house guests of Mr. and Mrs. Thomas G. Smith at their attractive home in Hancock street.

—Mr. and Mrs. M. L. Ansley, accompanied by young Bobby Ansley, left on Thursday of last week for a visit of several days to relatives at New Iberia, La., where Mrs. Ansley's mother resides.

—George R. Rea returned home Monday from Richmond, Va., and Washington, D. C., where he had gone to the first place in the interest of Kappa Sigma fraternity which he represents.

—The President's Ball at Point O' Pines, for the Pass Christian and Bay-Waveland section, should attract the interest of all patriotic and pleasure-loving people. Admission, \$1.00 per couple.

—Mrs. H. de Ben and daughter recently returned from Pine Bluff, Ark., and after a short stay in New Orleans, decided to spend the winter at the family home on the beach boulders.

—Miss Jane Juden, member of S. J. A. basketball team, while playing Wednesday night at the convent gym, seriously hurt an ankle and was attended by Dr. Wolfe, resuming her game after the hurt like true sportsmanship.

—The city of Bay St. Louis reports its finances in such splendid condition that after the 1st of February it will be back to a cash basis. This speaks well for the conservative and business-like management of those in charge.

—Mr. Roger M. Boh returned from a successful business trip of two weeks duration, and found conditions in his line decidedly improved throughout the States of Alabama, Tennessee and Georgia.

—Mr. and Mrs. Joseph Chalona and son-in-law and daughter, Mr. and Mrs. Larry Maloney, and the latter's little son, spent the week-end at their Clermont Harbor summer villa, returning to their home at New Orleans Monday morning.

—Miss Thelma Telhard, 12-year-old daughter of Mr. and Mrs. Raoul Telhard, residing in Carroll avenue, underwent a major operation at King's Daughters Hospital, at Gulfport Saturday evening, and her condition shows continued improvement.

—Mr. and Mrs. Arthur Frederick Adams from Chicago, who, with their children are spending the winter in their cottage on North Beach Boulevard, had friends to lunch to meet Mrs. John Lynch and daughter Miss Louise, from Mammoth, Illinois, where they are socially prominent.

—The fire at Waveland Sunday evening has brought out the fact that that town is without some kind of fire-fighting apparatus, and authorities are contemplating ways and means whereby this protection apparatus may be procured without heavy expense. The Bay St. Louis department is ever ready and willing to answer fire calls in that city and vicinity, with the city's special permit, but hose connections are lacking.

NATIONAL EVENT FOR JANUARY 30**EFFORT TO RETAIN CAMP P-52****President's Ball at Point O' Pines On Bay St. Louis to Be Largely Attended**

The well-known forthcoming President's Ball to be given, Thursday, January 30, on the same night over the entire country in honor of President Roosevelt, is receiving the attention of the nation and interesting all patriotic citizens and others who are with the ennobling cause for which the money thus realized will be appropriated.

There will be more than one President's ball on the Coast. The one for this section will be given at Point O'Pines, on the Bay of St. Louis, and will be participated in both by Pass Christian and the Bay-Waveland population.

E. A. Lang, president of Pass Christian Rotary Club, is in charge of arrangements, and invites the public of Bay St. Louis and vicinity to participate. Tickets for the President's ball in all sections will be \$1.50, fifty cents of each ticket to be retained locally to defray expenses and the \$1.00 to be sent on to the fund for Warm Springs (Ga.) foundation fund, a project dear to the President's heart. For this ball, however, a charge of only \$1.00 per couple will be asked. This, The Echo is informed, is possible from the fact that the premises of Point O'Pines Club will be given without pay and music will also be furnished by the club's orchestra, Plantation Cotton Pickers of Detroit. There will be practically no expense to give this ball and every penny will be sent on to the general fund. This is a splendid gesture for our President and a fitting way of observing his birthday, besides, for the money the public will receive a great pleasure as well as personal satisfaction. Miss Del Bondio, Miss M. E. Bertrand and many other ladies are patronesses of this ball.

The Echo is satisfied many from this section will attend. No doubt several parties will be made and go over the bay in groups.

Owen Crawford New Member Board City School Trustees.

Following the resignation of Mr. M. Luther Ansley, member Board of City School Trustees, the Board of Mayor and Commissioners appointed Mr. Owen Crawford as Mr. Ansley's successor.

Mr. Crawford is well known, a representative attache of the Louisville & Nashville R. R. a Harvard graduate and not only capable but well worthy of the civic honor that has come to him.

Mr. Ansley has served for quite a number of years as school trustee and secretary to the board as well. His services have extended over a long period and increased duties with the company he locally represents demands much of his time.

Pioneer Gulfport Hotel To Close; Also Radio Station and Golf Course

The final bulwark of romantic pioneering days in Gulfport will fall on March 31, when W. T. Stewart's order is carried out to close the Great Southern Hotel.

The entire Great Southern operation—golf course, radio station, and hotel—are included in the sweeping action which means a virtual withdrawal of the Stewart interests from the Mississippi Coast.

Oldtimers recognize in the present "Stewart interests" the original cornerstone of the city. It was the substantial base upon which Capt. J. Jones built the community that is now Gulfport. Until the time of his death he watched and nurtured them adding here and there, guarding them and this city with the care of the loyal pioneer that he was.

The transfer of the name from Jones to Stewart came with the marriage of the daughter of Capt. Jones to W. T. Stewart. The couple later came out, as she frequently does, to attend a social function or more, equally popular in Bay St. Louis as in New Orleans where she is well known to a wide circle of friends.

—Mollere's Grocerette, at Waveland, is undergoing another marked improvement, a long center vegetable and fruit rack is in process of construction, of the latest and most approved type, one that will mean for better display and keep produce better and fresher. The type is of Mr. Mollere's own plan and origination and will be quite an acquisition to the big store on Coleman avenue. This is one of the several other improvements the enterprising proprietor is contemplating and planning.

—Mr. Carl Osmond Olson and his son, Billie Boardman Olson went over to Good Hope, La., for a two-day visit to Mr. Olson's cousin, Captain Tom Larsen of the American ship "Elizabeth Kellogg," which just returned from a trip to China, Japan, Honolulu, and other foreign ports, and Billie also visited the Norwegian steamship "Solsken," where they were entertained at dinner by Captain Frederick Rogen. Young Billie Olson had a wonderful time going over the ship and was accorded numerous courtesies. Captain Larsen came over with them to the Bay, he is a cousin of Mr. Olson, and his visit was highly appreciated.

OF SOCIAL INTEREST

(By Our Society Editor)

BEAUTIFUL AFTERNOON LUNCHEON AND BRIDGE PARTY TUESDAY.

The De Ben home was the scene of one of the enjoyable and more prominent parties of the week when Tuesday afternoon Mrs. Hubert De Ben and Mrs. Edmund F. Fahey as joint hostesses gave a delightful two table of contract bridge.

A two course luncheon was served during the noon hour and the balance of the afternoon gave time for eight interesting games.

Winners of the afternoon trophies were Mrs. Sidney W. Prague, first, and Mrs. Leo E. Kenney second, while Mrs. S. A. Power captured the cat prize and to Mrs. George E. Pitcher went the low score prize.

The newly painted and decorated interior of the De Ben home served as a most attractive setting for this beautiful and enjoyable party.

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MR. AND MRS. SONIAT'S KING AND QUEEN PARTY AT THE G. Y. BLAIZE HOME.

As a result of a recent king and Queen party, Mr. Gus Soniat was selected king for the next king and queen party, which was given Sunday evening at the home of Mayor and Mrs. G. Y. Blaize, with Mr. and Mrs. Soniat as host and hostess; Mrs. G. Y. Blaize queen.

This party was one of the enjoyable affairs of the kind that have taken place previously, January the month for such traditional entertainment, following from the date of January 6.

Mr. and Mrs. Soniat had as their guests the following named: Mr. G. Y. Blaize graciously assisting in receiving: Mr. and Mrs. George Stevenson, Mr. and Mrs. Wm. A. Staehle, Mr. and Mrs. Thomas G. Smith, Mr. and Mrs. Charles Benjamin, Mr. and Mrs. J. Genovese, Mr. and Mrs. Claude Monti, Mr. and Mrs. C. A. Gordon, Mrs. L. J. Sporl, of New Orleans, and others.

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BAY ST. LOUIS TO PARTICIPATE IN WORLD CONTRACT BRIDGE CONTEST.

International World Bridge Olympic will be held on the evening of Thursday, February 1, 1934, at 8:30 and will be open to all bridge enthusiasts throughout the world. Contract bridge devotees playing in this international tournament as a social affair, in country clubs, hotels, or other public auditoriums, and small groups of congenial friends will gather together in a minimum Olympic game of four tables, at a private home, will simultaneously play the same thrilling 16 Olympic hands as the bridge players in Alexandria, Egypt, continental bridge players in the capitals of Europe, and the traders in Nome, Alaska. So will it be played in Bay St. Louis. Mrs. Leo E. Kenney has been appointed captain for Bay St. Louis and is now registering players, with fee, for participating in a number of sixteen players, at least. Mrs. Kenney is a Culbertson authority and certified player and plans to hold the Bay St. Louis unit of the Olympic at her home on North Beach Boulevard. Reservations may be made in person or by telephone. A statement says: "Entries have already been received from forty different countries and 200,000 contract bridge players in this globe-girdling contest."

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MRS. DAVIS GIVES SHOWER COMPLIMENTING MRS. W. T. JEFFERIES.

A shower given by Mrs. Eugene Davis in honor of Mrs. Wm. T. Jefferies, formerly Miss Irma Koch, Thursday of past week. The honoree wore a lovely black chiffon velvet for the occasion with a corsage of yellow rose camellias. Several prizes were taken on a treasure hunt from room to room following each clue—the last at the end of the Rainbow was the pot of gold, a box of lovely gifts.

The color scheme was carried from decoration to the refreshments in pink and green.

Those present were: Misses Ruby and Eugenia Raymond, Eloise Whitefield, Elsa Mauffray, Gladys Colson, Mae and Edwina Osborn, Ruth Schreck, Mary Bourgeois, Léonie Caperton; Mesdames Jasper Morris, John Shaw, A. Fisher, A. E. Joyner, W. A. McDonald, Leo Seals, Fred Wright, C. E. Craft, Frank Witter, Steve Drake, Chas Mitchell, John Ladner, Harold Rhoden, Jim Sylvester, Joseph Harrold, John Daborn, J. A. Evans, W. E. Spéer, W. Hutchinson; Earl Carver, Clifton Carver, George Carver, of Gulfport; W. A. Goldman, Richard Koch, Dick Koch, E. K. Davis, from New Orleans; Mrs. John Howze, from Logansport; Misses Annie and Myra Summers, Carl Weston, Florence Russ, Julie and Bertie Casanova, Becky Koch; Mesdames Louis Summers, Calvin Fountain, A. E. Marshall, Harry Baxter. Mrs. Frank Davis and Mrs. J. B. Phillips of Hattiesburg.

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TWINS CELEBRATE BIRTHDAY AT HOME MR. AND MRS. WEEKS.

Young Miss Clarisse Lucille Weeks and Master Clarence Lucien Weeks, twin children of Mr. and Mrs. C. M. Weeks, of Bay St. Louis, celebrated their eighth birthday on Monday of last week at their children's party to which quite a number of their juvenile friends attended, and a most enjoyable and memorable afternoon resulted. The twins are favorites with all who know them, a splendid pair of lovely and wide-awake children.

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ROSE BUSHES

Rose Bushes—2 year plants, 2.50 per dozen. Price list on application. Jas. Brodie and Sons, Biloxi Nursery, Biloxi, Miss.

BIRD DOGS

English Setters, registered, trained and untrained, will sell cheap, or trade for Outboard motor. Apply Box 3, Bay St. Louis.

"I Do My Own Work**.... and it's fun!"**

Housework used to be an ugly word. But today, for the woman who strides along with the times, it simply describes brief and pleasant moments in the happiness of every day. Hundreds of thousands of women do all the work that keeping an attractive home demands, and are still staying young in thought, young in spirit, young in body, and young in looks.

Household tasks are more easily done, more quickly done, and far more efficiently performed than in bygone days. Today's women have more time they can joyfully call their own—they have time left for living.

In the modern household, and in the kitchen especially, electric service has assumed its role of Minister to Youth and Beauty.

The kitchen—electrified—has become a delightful room, an intimate gathering place for informal parties, while the hours saved through electric servants may now be devoted to the gorgeous business of staying young and lovely.

Dedicate the new year to constructive advances in home life, and join the increasing number of women to whom housework no longer spells drudgery. Our lighting specialists, home economists, and appliance representatives will be glad to assist.

MISSISSIPPI POWER COMPANY**FLOWERS**

We are now displaying Camellia Japonicas in the latest colors, such as the white Alba Pleno, large blossoms and Chandlerii Elegans, large double pink variegated with white mixed with yellow stamens, and Shell Pink or Perfection Pink and other varieties. Blooming Azaleas and Azaleas full of buds. Drive over from Bay St. Louis and visit our place.

MISSISSIPPI PECAN CO.**MR. AND MRS. M. B. HARDY.**
GULFPORT, MISS.**NEW PLAN OF PRICE IN SELLING CHEVROLET AUTOMOBILES****No More F. O. B. Factory Price—The Plan Will Tell Cost of Car Delivered.**

(Special to The Sea Coast Echo) Detroit, Mich., Jan. 22, 1934. An instantaneous public response, expressed in terms of orders for retail delivery, greeted the announcement this week that hereafter Chevrolet dealers would quote only actual delivered costs instead of the conventional "f. o. b." prices on new cars and trucks.

This "new deal" in automobile merchandising, designed to drive into the open every item entering into the cost of a car to the purchaser, has been instrumental in enabling dealers to book 85,000 orders for retail delivery of new cars, according

good wishes and congratulations on so happy an occasion.

* * *

Mrs. Charles Benjamin entertained on Wednesday afternoon at her hospitable home a number of friends at a Lotto party, which proved of more than ordinary enjoyment. Seasonable refreshment followed. Participating in this delightful afternoon past time were Mrs. Gus Soniat, Mrs. Wm. A. Staehle, Mrs. Thomas G. Smith, Mrs. C. A. Gordon, Mrs. Claude Monti, Mrs. J. Genovese, and Mrs. John A. Green, Sr.

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Gaines Kergosin, son of Deputy Sheriff and Mrs. Horace L. Kergosin, celebrated his seventh natal anniversary Tuesday of this week, and a party, to which his young friends were invited, marked the occasion at the family home on South Beach Boulevard. Many remembrances and messages were received from away, especially from Monroe, La., where the maternal grandparents, Mr. and Mrs. John Gaines, reside.

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Mrs. C. M. Weeks had as her motor guests to New Orleans and back during the week Mrs. Ralph Ragan, Mrs. George E. Pitcher, Mrs. H. de Ben, Mrs. Joseph R. Schaff, Mrs. Charles G. Moreau, Mrs. Carl Marshall.

to reports to William E. Holler, general sales manager of the company. The immediate result of the new policy was a flood of wires and expressions of appreciation from both dealer and the public to Mr. Holler commanding his new plan for its sincerity and honesty in driving the "pack" or increase, out of the difference between list, or f. o. b. prices, and the actual cost of the car to the customer.

"Hereafter," he said, "we are going to quote only final delivered prices. The customer wants to know how much automobile will cost standing in front of his home. Under our new plan, he will be spared the unpleasantness of discovering that his car eventually cost him many dollars more than he had originally planned.

"The expressions I have already received from both dealers and the public indicate that the plan won quicker and more enthusiastic general support than we had believed possible. The public naturally has welcomed a plan which ends doubt and misunderstandings; and the dealers are equally enthusiastic about it because it facilitates their dealings with prospective customers, who often blamed the dealer for the extra amount piled on the quoted, or list, price when the car was delivered.

"Many wires from dealers declared that the new plan, when made public in their localities, added measurably to the good will which the Chevrolet name enjoyed among their customers."

The plan was generally regarded in trade circles here as the most revolutionary merchandising step ever made in the automobile industry since it attained its present size.

"While the automobile industry," said Mr. Holler, "is generally regarded as the most progressive in the world, it was woefully out of date in some of its operations. One of the worst was its persistent clinging to 'f. o. b.' price listings."

Unexpected Teacher: "Name a popular